

The background of the entire image is a composite. At the bottom, a person is seen from behind, standing in a field of tall grass and wildflowers, with their arms raised in a gesture of triumph or joy. The scene is bathed in warm, golden light, suggesting a sunrise or sunset. Overlaid on this scene is a semi-transparent layer of falling US dollar bills, creating a sense of wealth and abundance. The text is centered over the top half of the image.

MONEY *come!*

4 KEYS TO CREATING MORE
A WOO WOO & PRAGMATIC GUIDE
FULL OF TOOLS & POSSIBILITIES

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Would you like to have more money?

Would you like to have more ease with money?

Are you wondering what it's gonna take to create a totally different reality with money?

Yeah. I hear you. That's why I created this woo woo and pragmatic guide: to give you some tools and different perspectives you can play with to create more money, and really, more of what you desire in your life and business.

What are you going to get in this Guidebook?

4 Keys - that are really TOOLS and NEW PERSPECTIVES - that you can start putting into action TODAY to create MORE MONEY right away. Cool, yeah? :) AND - they're both woo woo and pragmatic - my favorite kind of creation tools.

Yet first, let me tell you about the **BIGGEST MISTAKE** we make, a little bit about **ME** and why I **CARE SO MUCH** about this whole money thing, and the **BIG LIE** we buy into... then we'll dive into the 4 keys.

The Biggest Mistake We Make

The biggest mistake we make is making it all about the money. Money itself isn't a big turn-on for most of us.

If you're like me, you'd like to make a great living, sure, yet what really lights you up is sharing your gifts with the world, making the world a better place, and having the freedom to live the life you desire.

If you desire to CREATE more in your life, your business and your future...

If you desire to CONTRIBUTE more to others...

If you desire to GIVE BACK and PAY IT FORWARD...

How might having more money support you in actualizing all of that? How could money become an ally to support you in creating all that you desire?

So it's NOT really about the money.
But it IS about the money.

Mind-twister, eh?

Yeah. Welcome to a new and different kind of conversation about money and creating more of what you desire.

Who am I?

I'm just a chick from NY who recently spent 6 months in Uganda. I arrived there full of gratitude that I HAD wealth and was in a position to volunteer and share my gifts (as a writer, copywriter and business coach) with a non-profit organization that does great work empowering adolescent girls growing up in the slums of Kampala.

Being exposed to the poverty of a developing country woke me up and out of the trance of poverty consciousness once and for all.

No more tolerating poverty consciousness in my own life! **NO MORE!** I began to demand more of myself (with love and kindness). I left Uganda on a mission to support more people to get free from the lies of lack and limitation.

When we shift out of poverty consciousness and into prosperity consciousness, we can HAVE more and can GIVE more.

Which is important to me. Is it important to you, too? I couldn't have stayed 6 months in Uganda, supporting these girls and the non-profit, if I was in survival mode in my own life. I used my privilege and wealth to GIVE MORE and GIVE BIG.

And in case you want a little bit more of my creds...

I'm an author, speaker, copywriter and business coach. Over the past decade I've shown hundreds of entrepreneurs how to build profitable and purposeful businesses. I've supported clients in having \$6- and \$7-figure launches. I'm super passionate about empowering women (and girls) to find their voice, claim their value and share their gifts with the world. One of my most exciting creative projects right now is the book I'm co-writing with the non-profit I volunteered with in Uganda and the girls in their programs. The book is called, "We Have Something To Say: True Stories From Adolescent Girls Growing Up In The Slums Of Kampala."

So you see? When we HAVE MORE we can GIVE MORE.



So where to start?

Let's name the elephant in the room...

The Big Lie

Most of us have been taught that to have a lot of money, we must work hard and cut down our expenses.

So you learn to NOT choose what lights you up (How can you justify investing in another class? Getting that massage? Taking that trip to Paris?) and instead, bust your butt with work that's "hard" (You can't possibly like your work. Oh no. That would just be too much joy.) and pride yourself on how much you're NOT spending.

How's that working for you so far?



About The Woo Woo

What else is possible when you live the JOY of life regardless of how much money is in your bank account?

What would it be like to allow that which LIGHTS you up to be your compass and guide, again, regardless of how much money is in your bank account?

What would it take to acknowledge what YOU KNOW about money, beyond all the stories and lies you've been taught?

*The truth is, "Money follows joy. Joy doesn't follow money."
-Simone Milasas*

This is where the woo woo comes in.

It may seem totally irrational to choose our joy and to acknowledge that we know something about money beyond what we were taught and told growing up. Yet here's something to consider: the tools and perspectives you've used up till now have created your current financial reality.

So, if you'd like to CHANGE your financial reality, is it time to start using different tools and making different kinds of choices?

What if the woo woo is about tapping into more of what you KNOW about money that you've been denying that you know that if you allowed yourself to KNOW it and BE it would change everything?

What if the woo woo is an invitation to play with more of the potency you truly be and the capacities you have to create a totally different financial reality?

Oooh... oooh... woo!

Pragmatic Possibilities

Let's be clear... this isn't about hiding from past expenditures, charging anything you desire on your credit cards (without planning on paying them off), and ignoring the costs of what it will take to create what you desire.

The key word here is CREATE.

Instead of making money the excuse for why you don't live the life you desire, it's using your DESIRE (and the tools in this guide) to OUT-CREATE all the debt you might have and the investments you desire to make in your future.

The key phrase here is PRAGMATIC POSSIBILITIES.

You've gotta get pragmatic with yourself. Does this mean getting all judgmental on your @ss? No. This means partnering the WOO with PRAGMATISM.

What's it going to take to actually pay for that class? Get your airline ticket? Invest in that new business possibility?

What's it going to take to pay off your past expenditures while continuing to invest in the future you desire to create?

Get the specifics. Know the numbers. And instead of using that information to LIMIT you, use it to INSPIRE you to CREATE and OUT-CREATE yourself so that you can have all of that money (and MORE) -- and all that you're desiring (and MORE) -- with ease.

So are you ready to create more money with more ease?

Keep reading to discover the 4 Keys To Creating More...

KEY #1: DESIRE

What do you DESIRE? REALLY deeply, strongly, immensely?

Have you been willing to ACKNOWLEDGE your desire?

Are you ALLOWING YOURSELF TO HAVE YOUR DESIRE?

And allowing it to make your heart burn with the ENERGY of DESIRE?

These are often the places we stop ourselves:

>>> We deny what we desire.

>>> We don't acknowledge what we desire.

>>> We make it somehow bad and wrong (or ourselves bad and wrong for desiring it).

>>> We go into limitation immediately upon acknowledging our desire by saying to ourselves, "I could never really have that," or "I can't afford it."

But the thing is...

DESIRE IS YOUR MAGNET.

Desire... that strong tug in your heart, that excitement in your body, THAT is the magnet that calls to it all that is required to turn your desire into a reality. When you deny or dismiss your desire, you cut yourself off from receiving the ENERGY, POTENCY and POSSIBILITIES that are available to you. And you would choose that for what reason? :)

So, let's put this into practice: what's ONE thing you really desire to create in your life or business but haven't yet because of MONEY?

It might be:

>>> Investing in a business coach or another group program

>>> Getting a book coach to finally write your book

>>> Traveling to Bali to do that yoga training

>>> Traveling to Hawaii to take a vacation

What's your one thing? _____

Congratulations for being willing to ACKNOWLEDGE your desire. Now... are you willing to ALLOW yourself to HAVE YOUR DESIRE? And allow it to make your heart burn with the ENERGY of DESIRE? Mmmmmm... I wonder what else is possible now?

KEY #2: CHOICE

Once you actually ACKNOWLEDGE a desire of yours, it's up to you to CHOOSE IT.

Yet, check this out... there are a million and one different ways we can choose something. Here are just two examples:

Example #1: "Yeah, I choose it. If it works out it'd be great. I'd enjoy that. But if it doesn't work out, it's ok."

Example #2: "I'm choosing this. I'm having this. I'm willing to be and do whatever it takes to have this."

Which kind of choice do you sense is actually going to CREATE that which you desire?

Yeah. #2.

In Example #1, you still have a "back door" open. You're not fully committed. You're not willing to be vulnerable with your DESIRE and the WORLD. And how can you fully receive what you're asking for when you've got a back door open and walls up around you, defending and protecting against potential "failure"?

What if you couldn't actually fail? What if that is just a lie?

Sure... your desire might not actualize in the WAY you imagine it will (it might actualize way greater than you imagined) or in the TIME you would like it to... Yet what if there is no such thing as failure?

What if, by CHOOSING your DESIRE, and then continuing to make the choices required to be in action with actualizing this desire, you keep getting more and more awareness? More and more access to your own knowing? More and more access to other possibilities? How could that ever be a failure?

So... is it time to CHOOSE your DESIRE?

KEY #3: DEMAND

Remember Example #2 I gave above?

Example #2: “I’m choosing this. I’m having this. I’m willing to be and do whatever it takes to have this.”

This kind of choice reflects a willingness to make the **DEMAND** of yourself to HAVE what you are choosing and what you desire. A willingness to BE and DO whatever it takes to HAVE what you desire.

This is NOT about judgment, criticism or making yourself wrong in anyway. This is about giving a HUGE KINDNESS to yourself: You’re DEMANDING of yourself to do whatever it takes to move beyond any limitations, any lies, any old stories you’ve told yourself about yourself or that you’ve heard and bought from others about what’s (not) possible.

Being a DEMAND of yourself involves:

>>Making your potency and your choice more powerful than your story of “I can’t.”

>>Demanding of yourself that when the doubts and judgments arise, you don’t let them take you out. You get support, you use your tools, and you allow your KNOWINGNESS of what else is possible to keep guiding you forward.

>>Being willing to SEE, CLAIM, OWN and ACKNOWLEDGE your blind spots, your not-so-pretty-tendencies, your unkindnesses, as well as your capacities and greatness. Not so you can judge it all, but so you can BE ALL OF YOU and let go of the “not-you.”

>>Choosing ease and joy and not taking yourself so seriously that you forget to have fun. :) Being a demand of yourself doesn’t require you being all serious and significant.

How much more energy might be available to you when you stop resisting all that you desire and actually become the DEMAND for it?

Are you willing to become the DEMAND for what you desire?

KEY #4: ASK

“You can DEMAND of yourself and REQUEST it of the Universe.” -Gary Douglas

How do you request what you desire from the Universe?

Haven't you prayed for more money and more _____ for decades, and been wondering why your prayers haven't been answered (at least when it comes to money)?

Here's how you request what you desire from the Universe...

You ask questions.

Not questions like, “Why me?” and “WTF?” These questions are full of limitation, not possibilities. “Why me?” comes from a place of, “This is wrong, this is bad, and I'm a poor victim here.” “WTF?” comes from a place of “Why is this happening? This shouldn't be happening. This is bad and wrong.” These questions are dead ends. They don't actually create the MORE you are seeking.

So what kinds of questions can you ask? Questions like:

1. What's it going to take for \$10,000 to show up in my bank account right away?
2. What will it be like to have more ease with money?
3. What can I choose today to create more cash and consciousness right away?
4. What energy, space and consciousness can I be to have more money right away with total ease?

You may notice that these are different kinds of questions from, “Why me?” and “WTF?” :)

When you ask these questions, you're not looking for answers... you're tapping into your own awareness and what you know. As you play with asking these questions, you OPEN to what else is possible? You might become aware of a different energy... and energy is what changes things.

The cool thing is that it's not about having the perfect question to ask to make your request of the Universe. When you're not sure what to ask, use, “What question can I ask to change this?”

The key is to use questions to make requests of the Universe... Be aware of the energy that arises... And then make choices and take action on the things that MATCH THAT ENERGY.

What else is possible when you ASK for what you desire? How audacious can you be in your ASKS?

So there you have it! The 4 Keys To Creating MORE:

KEY #1: DESIRE: Are you willing to allow yourself to have your desire?

KEY #2: CHOICE: Is it time to choose your desire?

KEY #3: DEMAND: Are you willing to become the DEMAND for what you desire?

KEY #4: ASK: What else is possible when you ASK for what you desire?

Have fun playing with these keys! There is no right or wrong way to use these, OK? So go forth and play, experiment, explore and discover....

What else is possible when you partner the Woo Woo with Pragmatic Possibilities?!?!

WOO HOO WOO!!! :)



If you'd like **MORE**... more **RESOURCES**, more **TOOLS**, and more **SUPPORT** with changing your financial reality, cool! I've got more for ya!

[Click here to get the free 1-hour audio:](#)
MONEY COME! Get A Taste Of The Woo Woo

[Click here to join me for The Woo-Woo of Money:](#)
A 31-Day Practice of Creating MORE (Starts May 1st)

What would be fun for you?
What would contribute to you and the future you desire to create?
Ask some questions... follow the energy... and choose! How does it get any better - and more easeful - than that?!

What else is possible now?
Megan Walrod



**Got questions? Contact me here:
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